

PHOTOPLUS™

X3



Details

Product Name
Serif PhotoPlus X3
Digital Studio

Suggested Price Point
€79.99

Available
11th May 2009

Media
CD-ROM only

Licensing
1 x single-user license

Unit Weight
13.5 oz. (0.382kg)

Dimensions
7.5"H x 5.5"W x 2"D
19cm H x 14cm W x 5.5cm D

Sales Contact

Serif (Europe) Ltd.
United Kingdom

International: Rachel Smith
Tel: 0115 914 9109
Web: www.serif.com

Our Reseller in Denmark

Kiwi Multimedia
Lerager 29, DK-3600 Fr.Sund

Web: www.kiwimultimedia.dk
info@kiwimultimedia.dk
Tel: 4738 9639
Mobil: 2099 4689

Description

PhotoPlus X3 is Serif's outstanding digital darkroom dream. With powerful and professional-level editing capabilities, dedicated Raw and image-fixing studios for correcting common photo and camera flaws, plus full support for Photoshop® files and plug-ins, PhotoPlus X3 is the ideal solution for any organisation or enthusiast looking to fix, enhance, organise and share digital images.

Positioning

PhotoPlus X3 offers an unrivalled combination of professional power and usability compared to similar products in any price bracket. It attracts new customers to an expanding sector within the growing digital imaging market.

Target Market

PhotoPlus X3 Digital Studio is aimed at businesses, organisations, and individuals with a need to professionally fix, enhance, share or organise digital images. With powerful features including Photoshop® file support, an intuitive interface, and an attractive price point, PhotoPlus is a favourite amongst many business users, prosumer camera owners, schools, colleges, and photography enthusiasts.

Box Content

PhotoPlus X3 Program CD
PhotoPlus X3 printed User Guide
BONUS: PanoramaPlus 3 Program CD

PhotoPlus X3 offers...

- Pro Photo Adjustments
- HDR Imaging
- Automated Editing with Help
- Portrait Makeovers
- Red-Eye & Blemish Removal
- Teeth Whitening
- Image Straightening
- Raw Image File Editing
- Categorised Photo Albums
- Multimedia Slideshows
- Text and Shape Editing
- Bevels, Glows & Textures
- Instant Artist Studio Effects
- Editable Image Filters
- Macros (Recorded Actions)
- Multi-Layer Composition
- Photoshop® Support Batch
- Processing & More!

The professional digital image editing solution

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Comparison Chart

| | PhotoPlus™ X3 Digital Studio | Ulead® PhotoImpact® X3 | Corel® Paint Shop Pro® Photo X2 | Adobe® Photoshop® Elements 7 | Adobe® Photoshop® CS4 |
|--|------------------------------|------------------------|---------------------------------|------------------------------|-----------------------|
| | €79,99 | €49,99 | €88,99 | €81,33 | €1015,40 |
| Filter Layers Editable non-destructive Filter Effects | • | | | | • |
| Portrait Makeover Studio Easily fix common photo problems like blemishes | • | | • | | |
| Slideshow Movies Create photo slideshows and share with others | • | • | | • | • |
| Batch Image Resizing to Print Size Resize whole folders of images to photo print sizes | • | | | • | |
| Image Extraction Cut out your photo subjects from their backgrounds | • | • | • | | • |
| Picture Brushes Preset and custom picture and textured brush tips | • | • | • | | |
| Advanced “Lanczos” Image Resize Powerful way to resample images and retain detail | • | | | | |

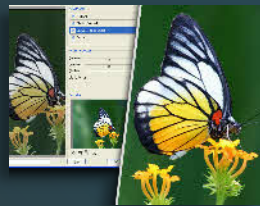
Easy to Use

Edit and fix photos automatically with smart on-screen How To guides.



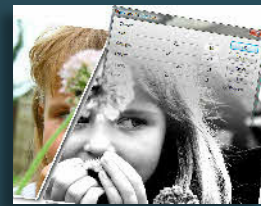
Image Studios

Correct common photo problems in dedicated digital fixing studios.



Professional

Import Photoshop® files and filters; use powerful, editable Filter Layer effects.



Creative

Create HDR images or portray photos in popular artistic styles.



“With its uncluttered, intuitive interface and selection of helpful wizards, you can polish off a project within minutes. And this ease of use shouldn't detract from a feature set that now rivals that of Photoshop”

PC Advisor Magazine

(PhotoPlus X2)

Serif are winners of over 200 International Awards including:



System Requirements

Microsoft Windows® XP or Vista™ • Pentium Processor • 128MB RAM • 328MB hard drive space • 800x600 (or higher) monitor resolution • DVD/CD-ROM drive • mouse



For Microsoft Windows® XP or Vista™