



## Details

### Product Name

Serif DrawPlus X3  
Graphics Studio

**Suggested Price Point**  
€99,99

**Available**  
16 February 2009

**Media**  
2 x CD-ROM

**Licensing**  
1 x single-user license

**Unit Weight**  
13.5 oz. (0.382kg)

**Dimensions**  
7.5"H x 5.5"W x 2"D  
19cm H x 14cm W x 5.5cm D

## Sales Contact

Serif (Europe) Ltd.  
United Kingdom

International: Rachel Smith  
Tel: 0115 914 9109  
Web: [www.serif.com](http://www.serif.com)

*Our Reseller in Denmark*

Kiwi Multimedia  
Lerager 29, DK-3600 Fr.Sund

Web: [www.kiwimultimedia.dk](http://www.kiwimultimedia.dk)  
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## Description

DrawPlus X3 is Serif's spectacular Vista™-certified drawing, sketching, painting, and animation superstar. With versatile and easy-to-use creative features, exciting Flash® animation, and a dedicated online community – DrawPlus X3 is the ideal solution for any individual, family, club, school or business wanting to create stunning, professional-quality designs or interactive web graphics without hiring creative professionals!

## Positioning

DrawPlus X3 is the most powerful drawing program in its price bracket and yet it is so simple to use that even beginners can accomplish amazing results without a steep learning curve. As such, it is aimed at expanding home, student, and business market segments, where quality, affordable design can be achieved by everyone.

## Target Market

The price, ease-of-use, and exceptional flexibility of DrawPlus X3 mean it is the the number one choice for anyone looking to create and develop paintings, drawings, sketches, brochures & flyers, posters, kids' projects, family trees, room plans, and animations. Its unrivalled combination of creative power and ease of use suits home use plus any students and businesses that have a requirement for web and print artwork, and interactive Flash® animations.

## Box Content

DrawPlus X3 Program CD and Resource CD

## DrawPlus X3 can create...

- Paintings & Sketches
- Family Trees
- Posters
- Greetings Cards
- Flash® Animations
- Logos
- Puzzles
- Kids' Craft Artwork
- Animated Games
- Flyers
- Signs
- Interactive Presentations
- Stationery
- 2D Technical Drawings
- Room & Garden Plans
- Web Banners & Buttons
- Layouts with Dimensions
- Flowcharts and more!

**The all-in-one studio for professional quality creative design**

# DRAWPLUS™ X3

Graphics Studio

## Comparison Chart

	DrawPlus X3 Graphics Studio	CorelDRAW Graphics Suite X4	Adobe Illustrator CS4	Corel Painter Essentials 4
	€99,99	€716,40	€859,92	€49,00
<b>Editable Realistic Brushes</b> Smart vector & photo-quality chalk, paint, and other special brushes	●	Vector only	Vector only	Bitmap only, not editable
<b>Key Frame Animation</b> Easy animation method featuring automatic tweening	●			
<b>Import/Edit/Export PDFs &amp; PDF X1/a Files</b> Create, import, edit, and export PDF files for full-colour printing	●	●	●	
<b>Interactive Flash® Animations</b> Create interactive web graphics, games, and mobile animations	●			
<b>Freeform Paint Tool</b> Draw anything you can imagine by painting it using editable vectors	●	●	●	
<b>Context Sensitive “How To...” Guides</b> On-screen help and step-by-step tutorials for your active tool or object	●	●		
<b>Image Cutout Studio</b> Easily paint away photo backgrounds in a dedicated studio	●	Extract tool		

### Draw & Design

Draw and design with artistic freedom or pro accuracy - there are no limits!



### Paint

Realistic brushes offer natural charcoal, paint, pastels, and photo-quality realism.



### Animate

Turn any drawing into an interactive Flash® animation quickly and easily.



### Share

Save in popular formats including PDF or even share on DrawPlus.com!



*“Don't let its friendly interface deceive you, because this is a program capable of some jaw-dropping results – from natural brushes that produce real paint-and-canvas type effects, to accurate outlining tools, there's plenty for the budding artist to experiment with.”*

PC Utilities Magazine

Serif are winners of over 200 International Awards including:



### System Requirements

Windows XP or Vista • Pentium® PC • 512MB RAM • 438MB hard drive space • 1024 x 768 resolution • 16-bit colour or higher • CD-ROM drive • mouse or graphics tablet



For Microsoft Windows® XP or Vista™